

**Sponsor Members** 

















The CBD Sydney Chamber connects, engages and supports business by:

- Advocacy on Members behalf to ensure their voices are heard
- Increasing your visibility through listing in the CBD Sydney Member Directory
- Connecting you through events
- Providing access to services that support your business
- Access to accredited training and skills education at no cost\*
- Access to the Members-only digital marketplace
- Bi-monthly complimentary printed BiziNet Magazine
- Regular updates through the Chambers LinkedIn, Facebook and Instagram channels

#### **Business, Legal, Marketing & HR Advice at Your Finger Tips**



Members have direct access to <u>Business NSW services through our Chamber Alliance with Business</u> NSW which include:

Business Hotline
13 26 96
Unlimited calls

With just one call you are connected to the right information, support and advice for all your business questions.



Advice Line Calls
Workplace and Legal 13 29
59 Marketing 13 2696
3 calls per annum

A dedicated phone service providing members with specialist advice in the areas of Industrial Relations, Legal and Marketing. Simple queries answered in one call, or if more complex advice is required, an outline of how best to proceed will be given. Either way, you will enjoy the peace of mind knowing that you're getting trusted professional advice



<sup>\*</sup>Members can upgrade to full Business NSW membership at a 20% discount if retaining Local Chamber membership.

## **Training & Upskilling Opportunities**

**Members** have access to nationally accredited qualification programmes through Chamber Sponsor Member BSI Learning at <u>no cost</u>.



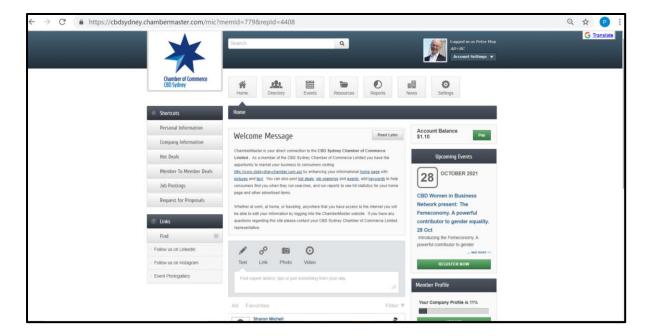


These will be based on available fully subsidised places through BSI Learning's relationship with the Smart & Skilled programme supported by the NSW Government. Follow these points:

- Go to: https://www.bsilearning.edu.au/qualifications/
- Browse the qualifications available make a selection
- Apply under the tab 'Smart & skilled'
- \*MUST include Sydney Chamber as a reference when registering (or an invoice for approx.
   \$5,000 will be raised)

For more information contact kala.philip@bsilearning.com.au

### **Access Memberzone - Your Own Digital Marketplace**



Go to the Members log-in area www.cbdsydneychamber.com.au to access:

- Online Informational Brochure your own business page that can include your business contact details, a description, location, hours of operation and up to eight keywords (these help identify your business when a website visitor does a keyword search)
- Enhanced Member Business Directory add video and images to your business description
- Hot Deals promote your business. Simply add a Hot Deal (the site shows you how) and it will be visible to Members and Non-Members
- Event posting this area allows you add your own business events website visitors
  can even add your event to their Outlook, email the details to a friend and request
  automatically generated email reminders
- Book Events the event directory can be seen and events booked and paid for online
- Membership invoices and renewals can be reviewed and paid online
- e-Referrals help expand our business community by referring a potential Member



## **Creating More Connections**

The Chamber presents an extensive event programme that welcomes both Members and their Guests – however Members will always have priority.







A combination of face to face networking and virtual events are the way for 2021. And you'll know as soon as it is safe for the Chamber to host more face to face events. The event programme includes:

	Within the CBD generally at a CBD Sydney Chamber
After 5 Networking	Member restaurant, bar or similar venue. These
Hosted monthly	feature a brief key note address and present the
,	opportunity to mingle with business owners and
	senior decision makers.
	In 2021 the Expert Panel & Virtual Networking
Virtual Events	events and Business Formula, an informal virtual
	networking event were created to ensure that the
	businesses stay connected and enjoy an opportunity
	to network.
	Supported by Media Partner BiziNet Media Group
Business Improvement	Created around key learning areas with guest
Workshops - as required	speakers and workshop activities.



The CBD Women in Business
Network is about creating a
strong network of women who
can learn from and support
each other. I love contributing
to these events.

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Membership Counts





# CBD Women in Business Network

Hosted bi-monthly

A network that thrives on connection and learning and aims to connect business women through events, training opportunities.

Supported by Sponsor Members BSI Learning, Hall & Wilcox Law and St George Bank

#### **Member-Only Roundtable Series**





The CBD Chamber is focused on promoting collaboration opportunities among its Members. In support of this objective it hosts a series of roundtables within specific industry verticals including:

- Retailer & Hospitality
- Professional & Financial Services
- Allied Health Services
- Real Estate & Property Services

These are small group of up to 10 to 15 people per group and are generally 'by invitation.' For more information contact membership@cbdsydneychamber.com.au